



ALBADDAD | البـدء
SAUDI HOLDING | سعودي القابضة

EXHIBITION CENTERS

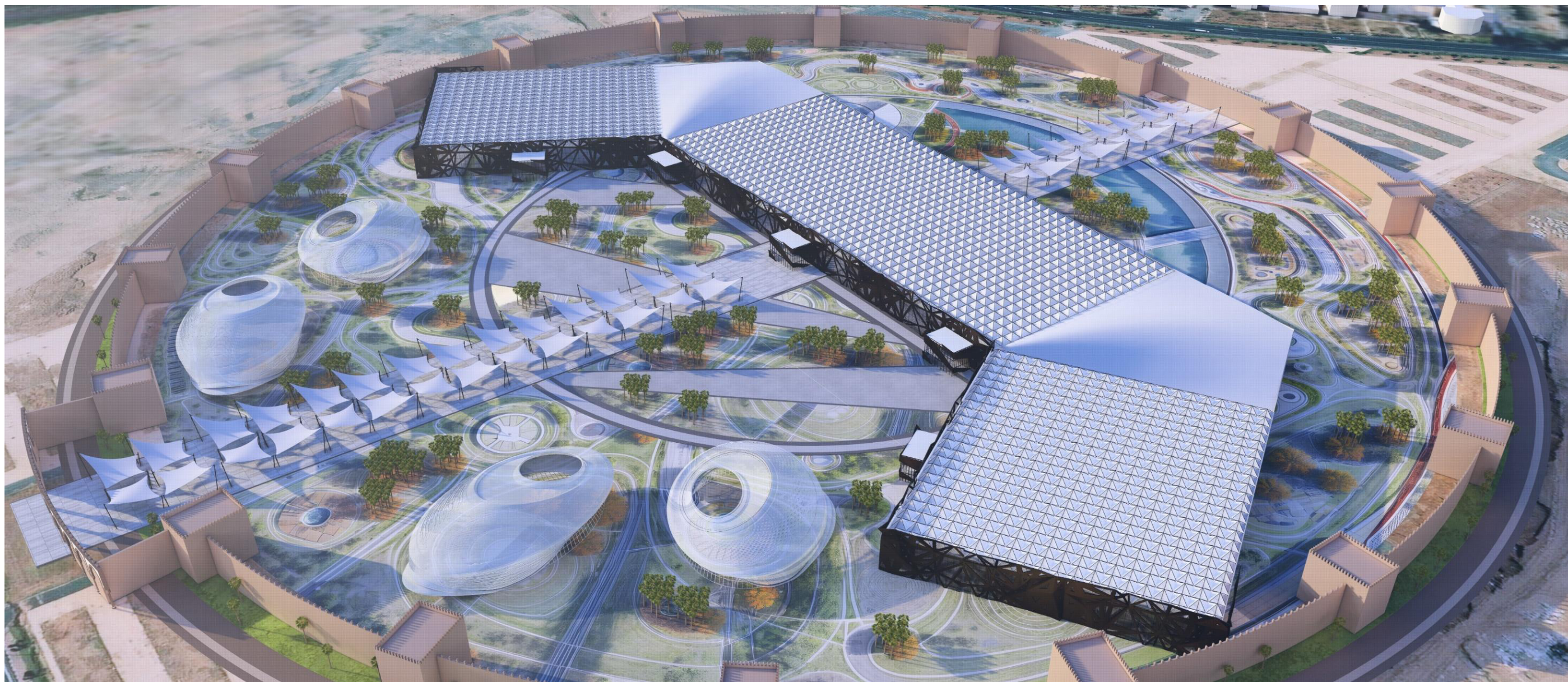
Permanent, and Temporary Event space Solutions

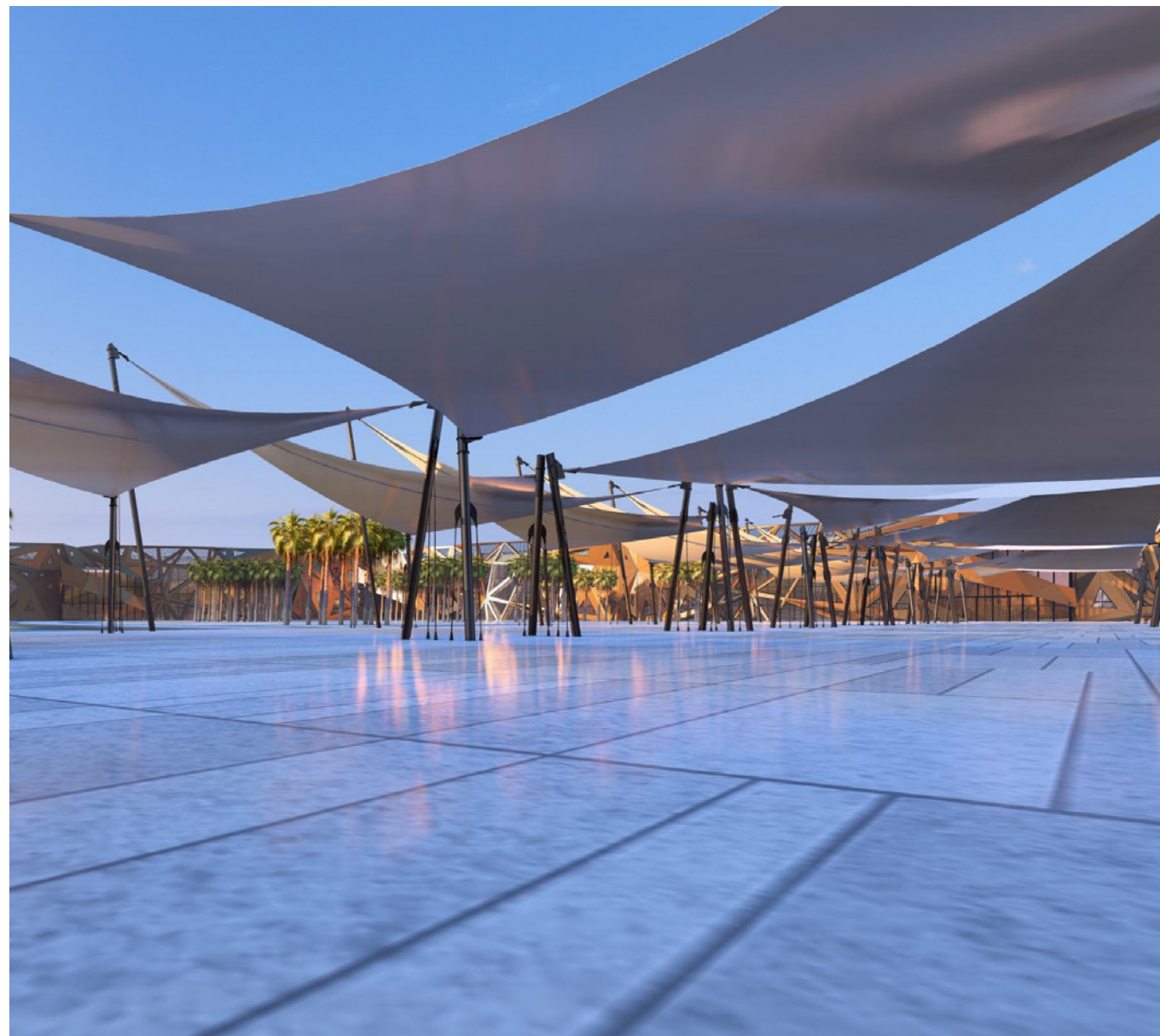
At **ALBADDAD**, we are pioneers in the design, construction, and installation of both permanent and temporary exhibition spaces. We offer bespoke solutions tailored to a diverse array of events. Our specialty is crafting environments that are not only visually stunning but also highly adaptable to the unique requirements of each project.

Whether it's a large-scale trade show, a convention, or a specialized exhibition, our structures are engineered for quick setup and removal, ensuring minimal disruption and maximum operational efficiency.

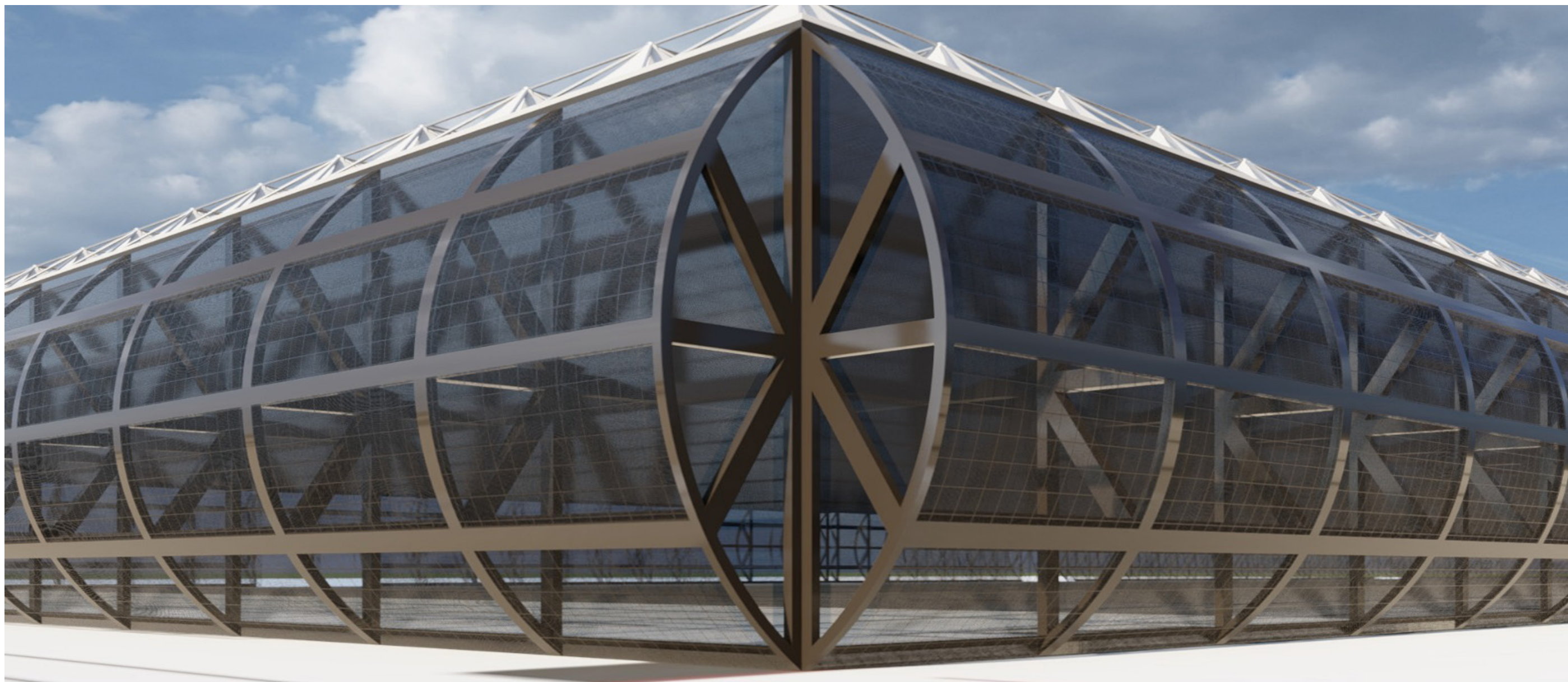












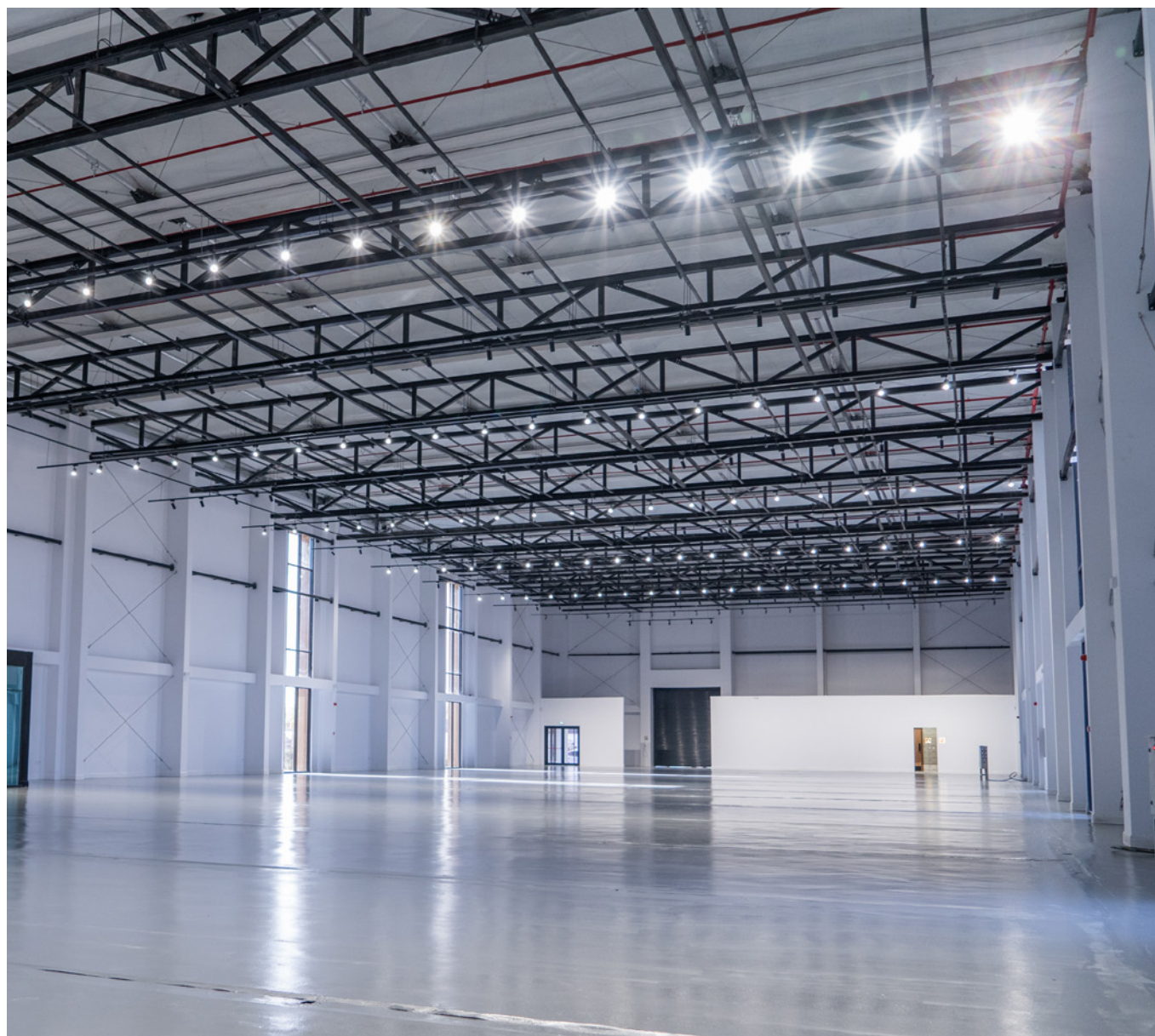










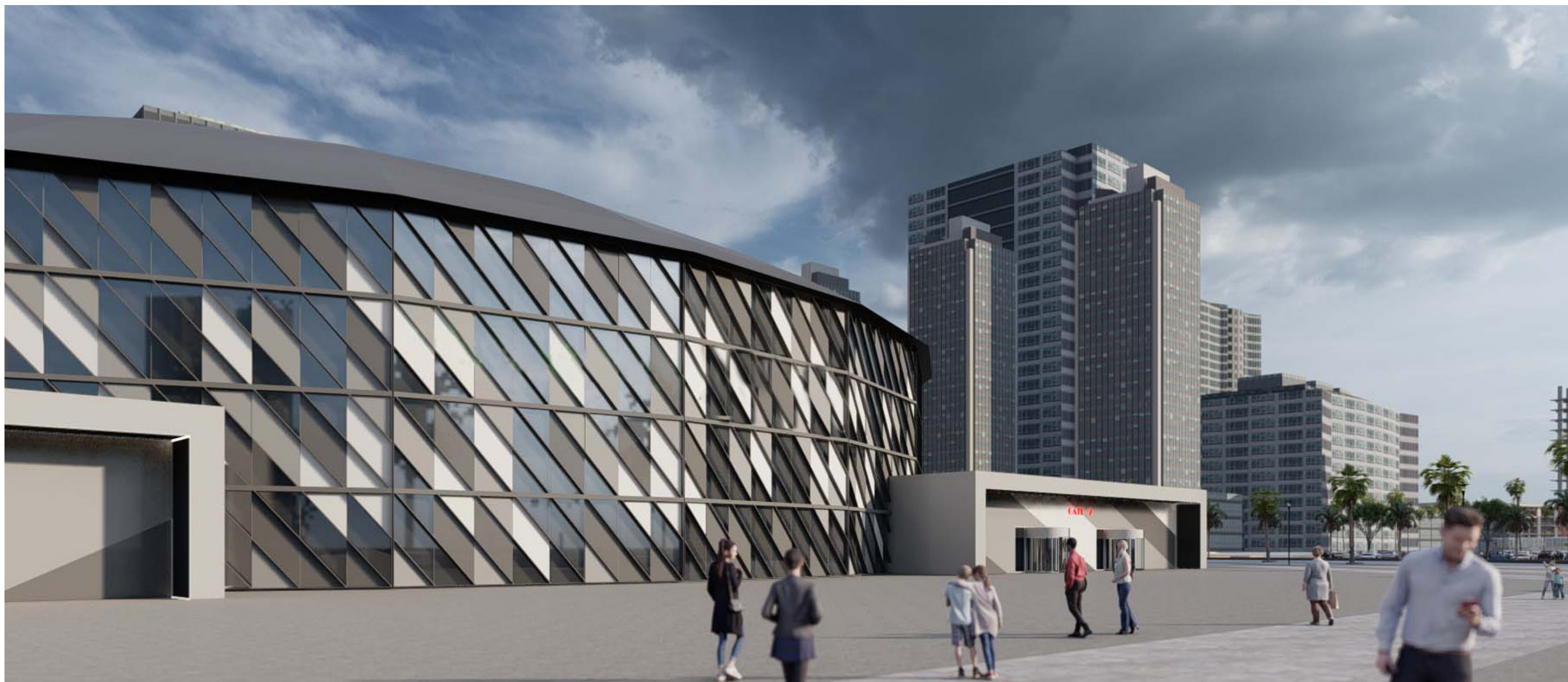


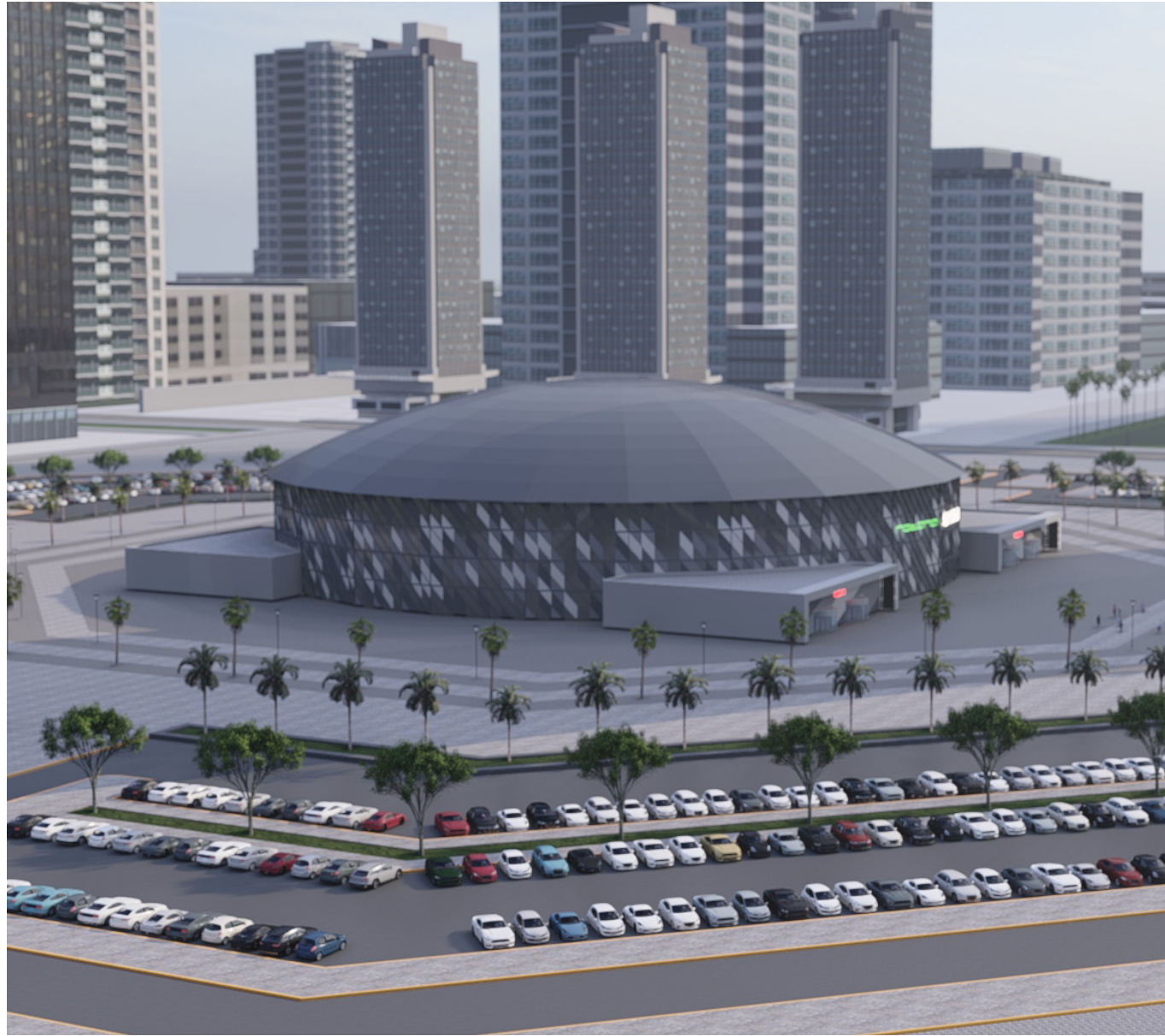




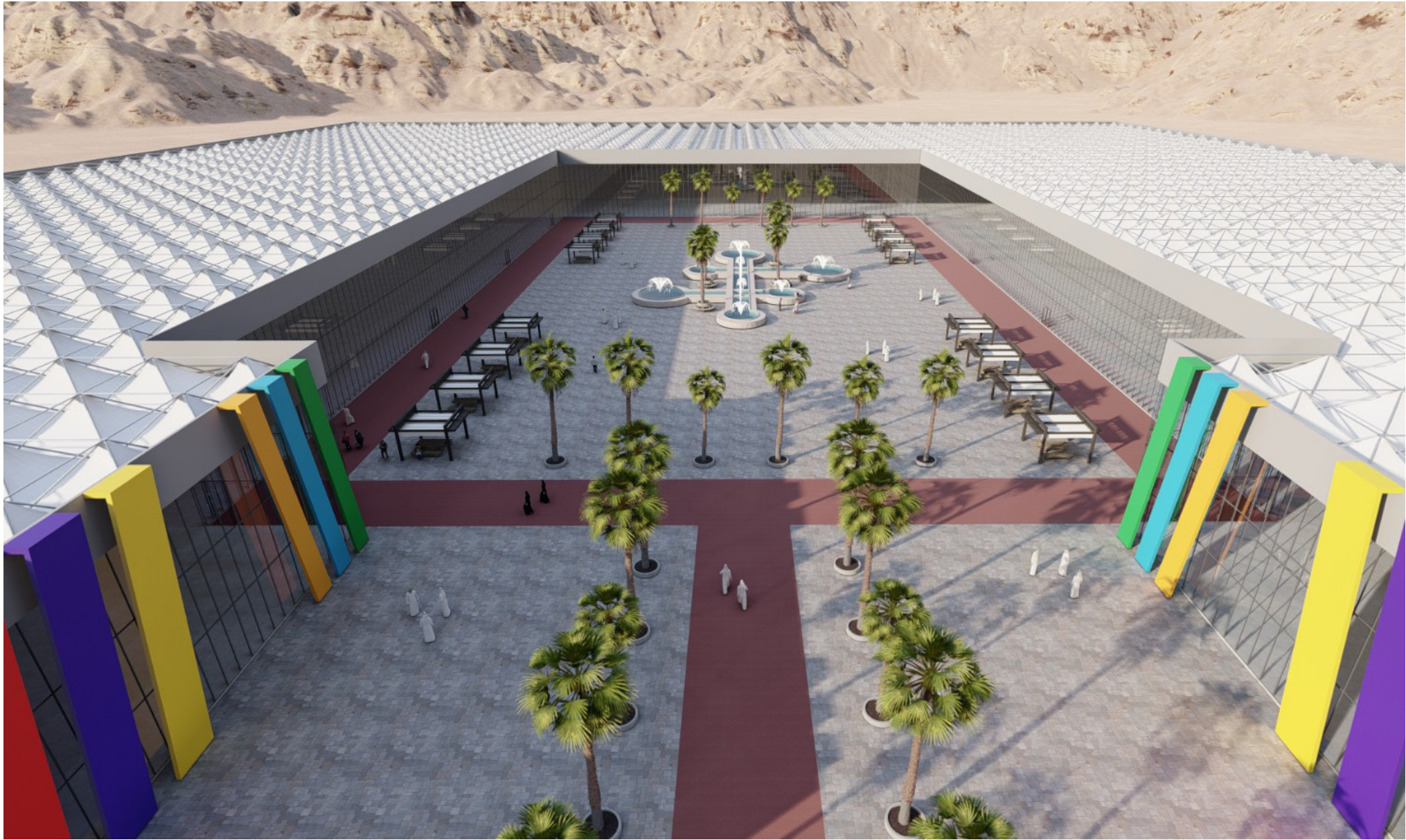










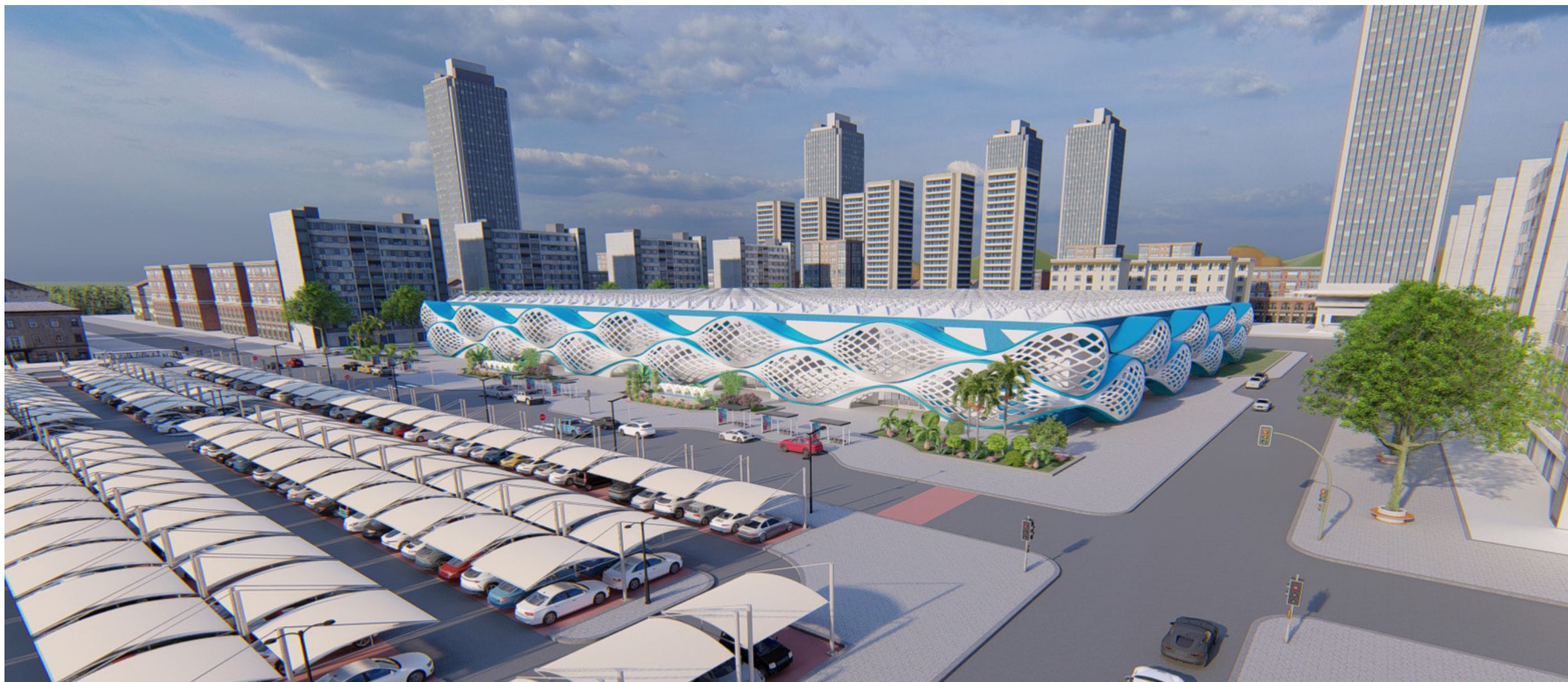


EXHIBITION LAND INVESTEMENT

Taking a holistic approach, ALBADDAD not only creates state-of-the-art facilities but also secures land through strategic partnerships with governments and private entities. By transforming these spaces into thriving exhibition hubs, ALBADDAD provides flexible venues that serve as valuable investments for businesses and organizations.







From concept to execution, we ensure world-class exhibition spaces that drive economic growth and foster business opportunities.







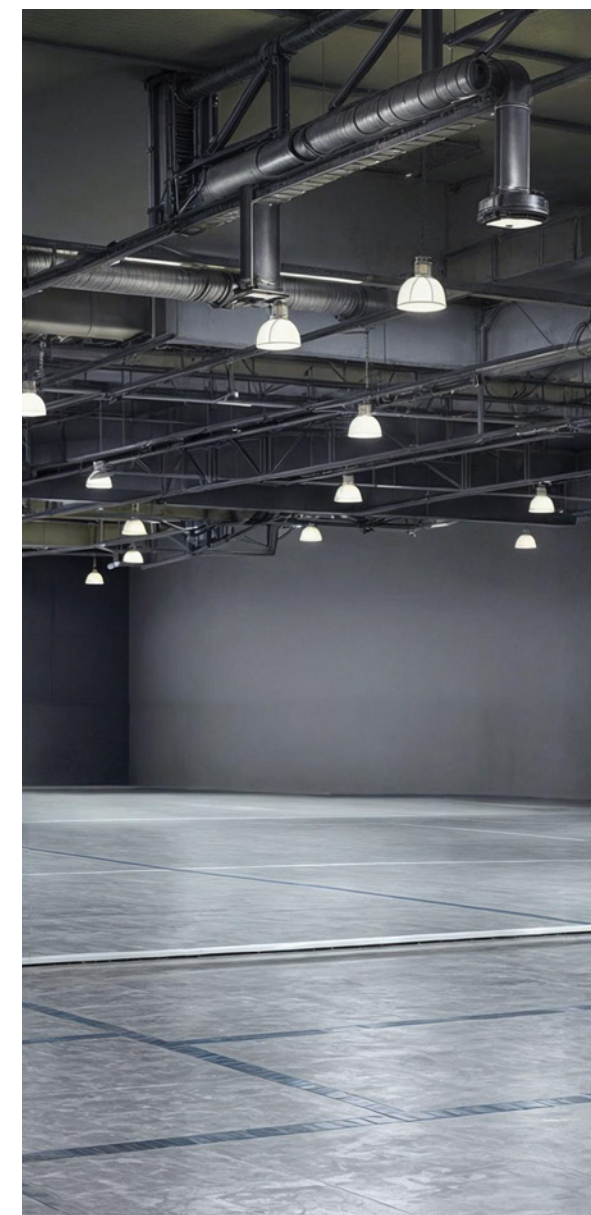
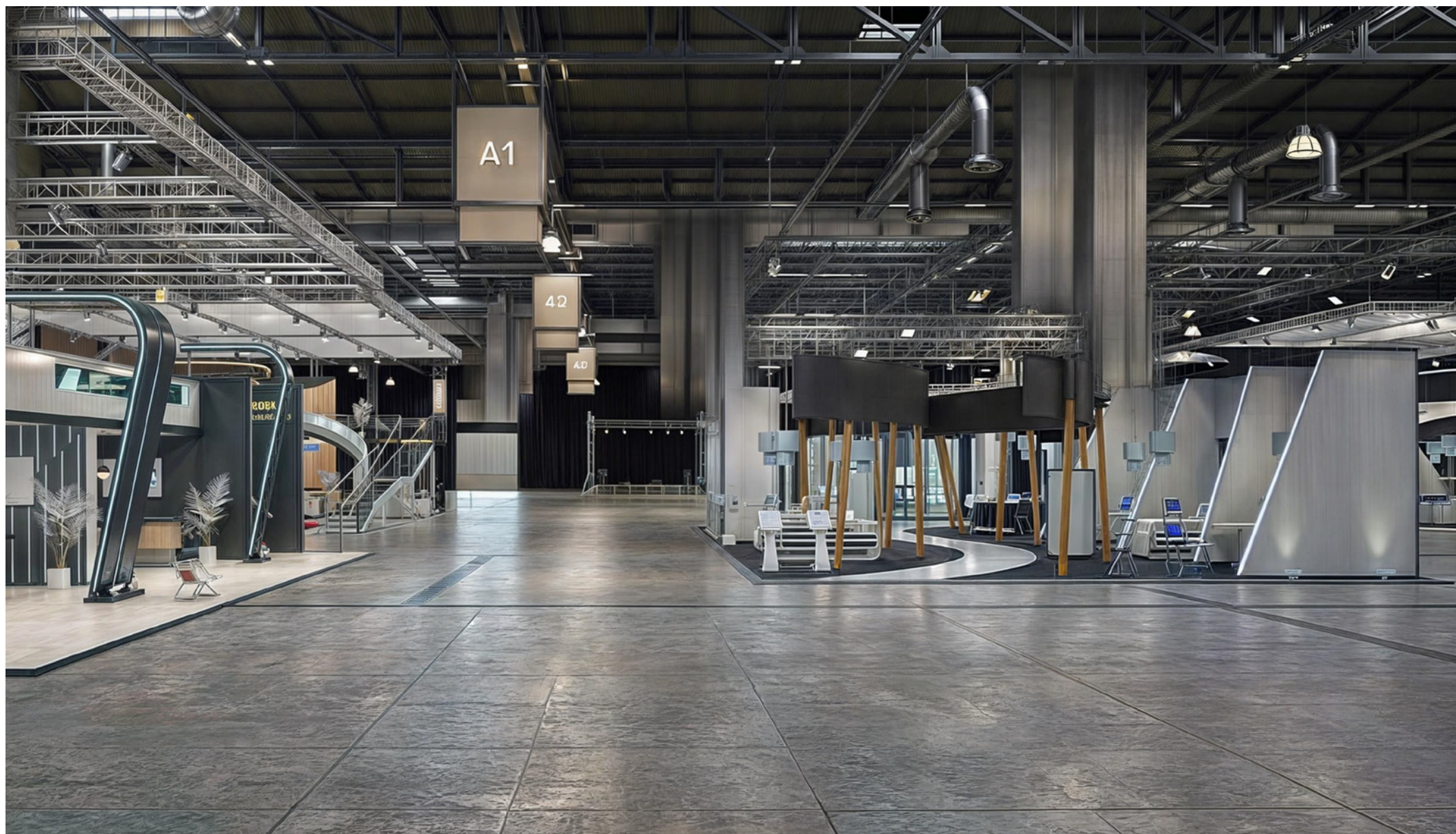
Riyadh Front Centre is a prestigious event, exhibition, and conference venue located in the heart of Riyadh, Saudi Arabia. Strategically positioned near King Khalid International Airport, it offers seamless access to key transportation hubs, top hotels, and major malls. More than just a venue, Riyadh Front Centre serves as a prime meeting point, combining convenience, accessibility, and iconic status.

- | | | |
|---|---|--|
|  243.388m²
of total space |  50000m²
of event outdoor space |  70000m²
of exhibition space |
|  7500+
parking spaces |  12m
ceiling height |  33000
visitor capacity |





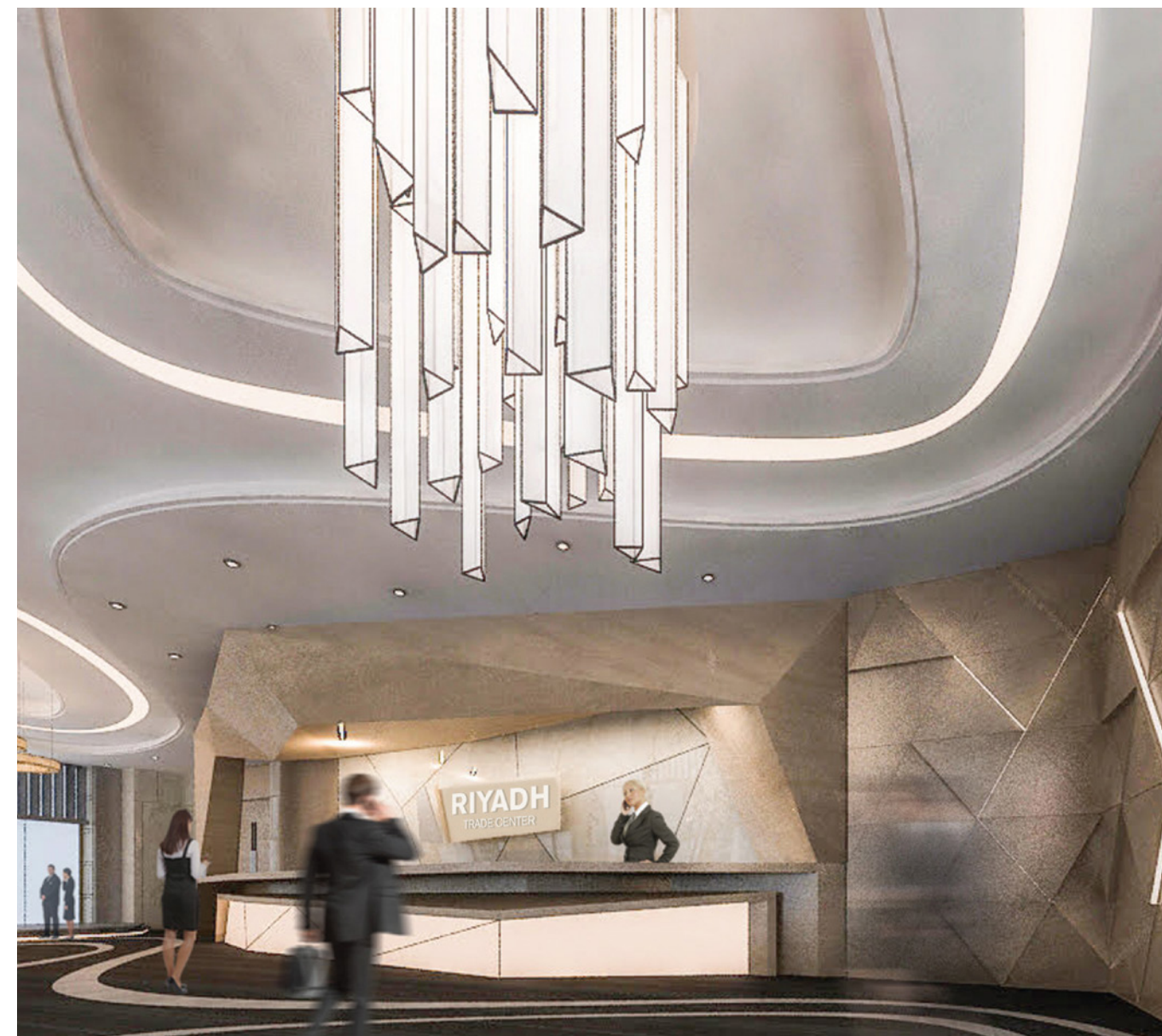




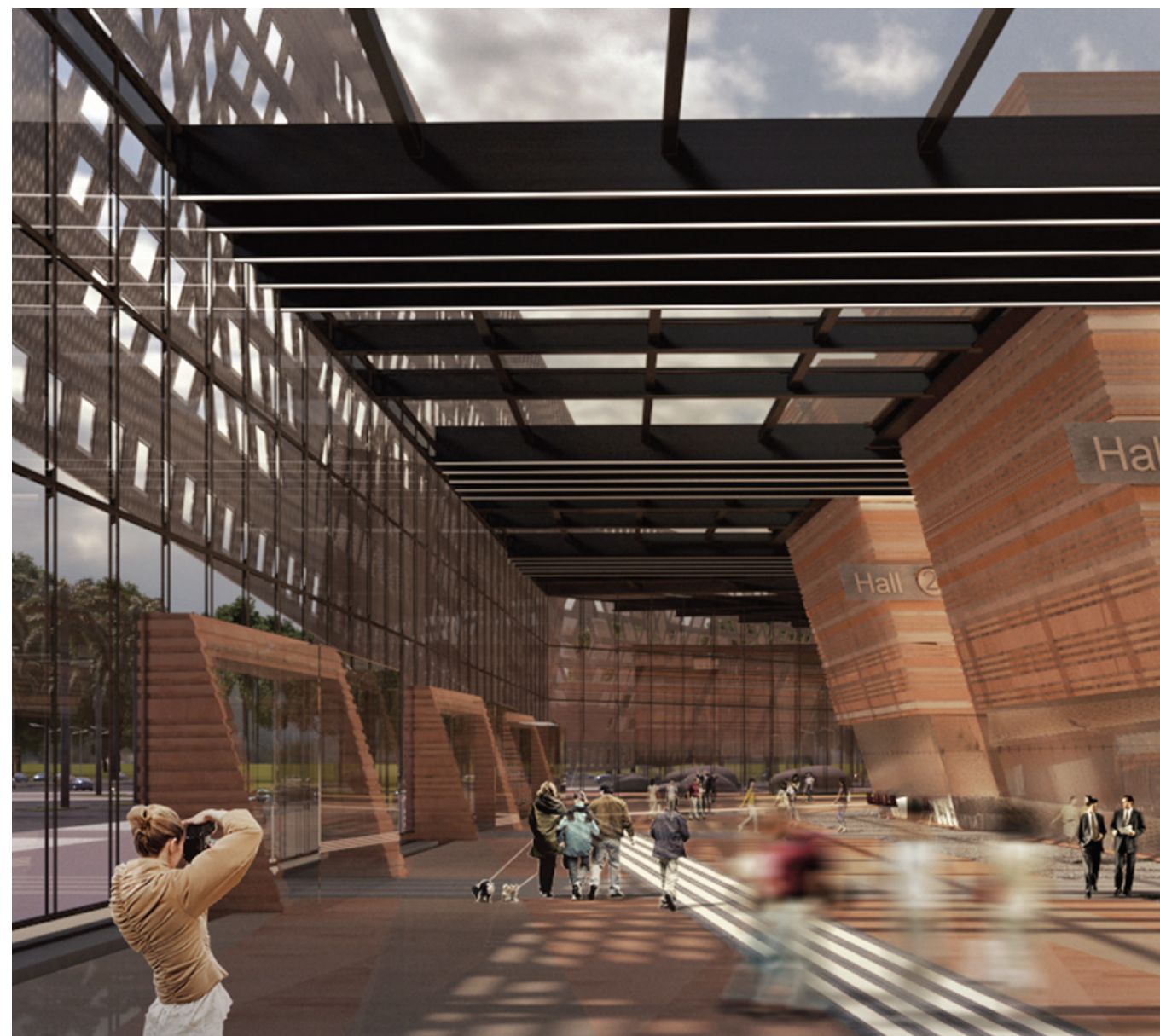
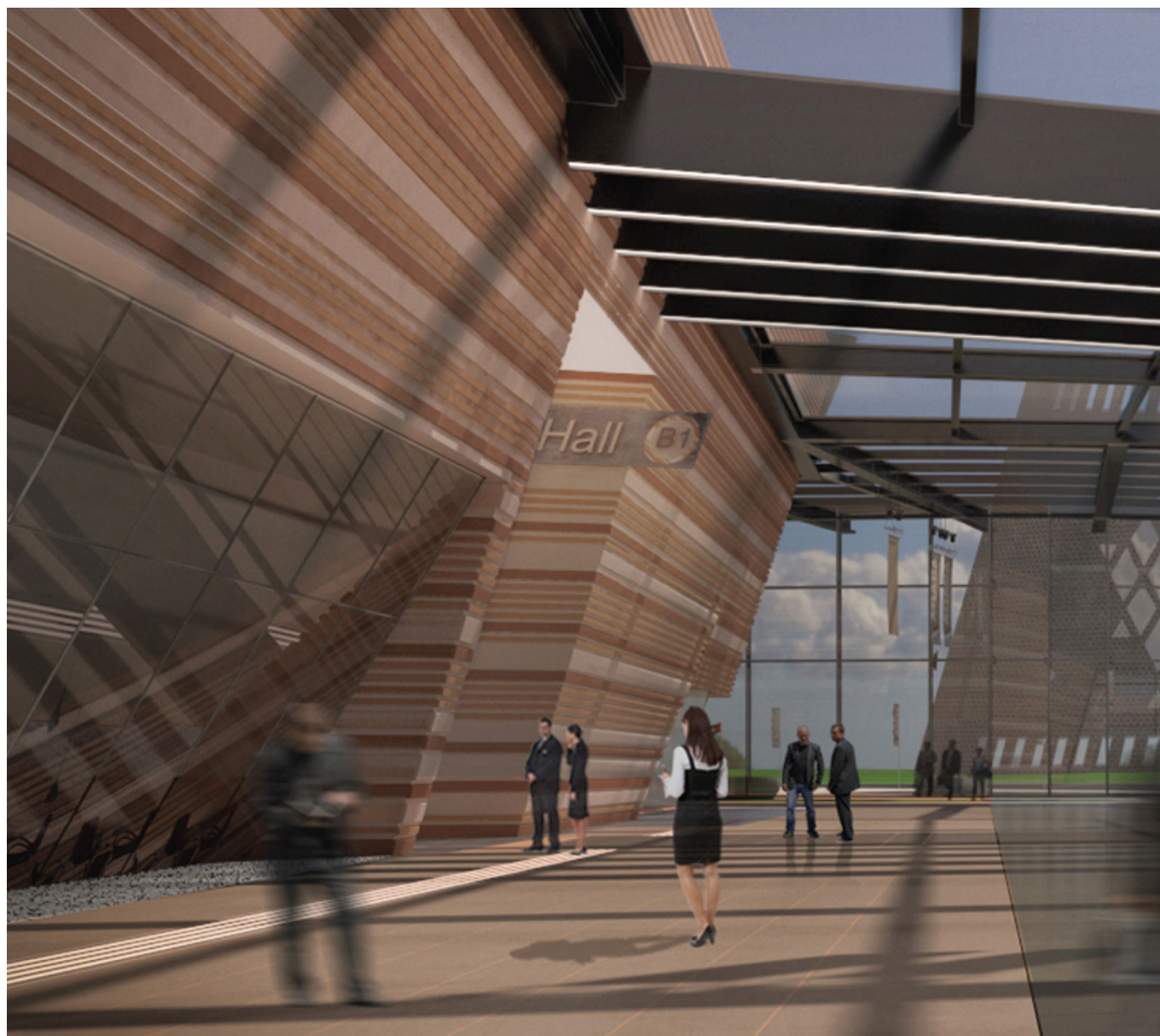
















PROJECTS FOOTPRINT

MIDDLE EAST

SAUDI ARABIA
BAHRAIN
OMAN
YEMEN
LEBANON
JORDAN
KUWAIT
UNITED ARAB EMIRATES
QATAR
PALESTINE

AFRICA

MOROCCO
MAURITANIA
ALGERIA
TUNISIA
LIBYA
EGYPT
TANZANIA
CONGO
CHAD
NIGER

ANGOLA
CAMEROON
NIGERIA
TOGO
GHANA
COTE D'IVOIRE
GUINEA
MALI
SENEGAL
ETHIOPIA
DJIBOUTI
SOMALIA

EUROPE

PORTUGAL
SPAIN
AUSTRIA
ITALY
GREECE
RUSSIA
GEORGIA
ARMENIA
TURKEY

NORTH AMERICA

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